

Order Deadline: October 7, 2011 • Estimated Delivery Date: November 7, 2011

Customer Name		
Customer Address		
City	State	Zip
Contact Person		Email Address
Telephone		Fax
Price Version:	<input type="checkbox"/> Standard	<input type="checkbox"/> Enhanced <input type="checkbox"/> Custom Pricing
Ship Books:	<input type="checkbox"/> To Store	<input type="checkbox"/> See Distribution Form
Logo:	<input type="checkbox"/> On File	<input type="checkbox"/> Logo with Changes <input type="checkbox"/> Direct Mail

NEW AGE - ASHI ADVANTAGE PLANS

- 20 PAGE BOOK - PLAN # 1**
500 - 20 Page Book + 5,000 - 4 Page - High End Flyer + 5,000 - Valentine 2012 4 Page Flyer
- 20 PAGE BOOK - PLAN # 2**
500 - 20 Page Book + 5,000 - 4 Page - Value Price Mailer + 5,000 - Valentine 2012 4 Page Flyer
- 4 PAGE - HIGH END - PLAN # 3**
5,000 - 4 Page - High End Flyer + 5,000 - Valentine 2012 4 Page Flyer
- 4 PAGE - VALUE PRICE MAILER - PLAN # 4**
5,000 - 4 Page - Value Price Mailer + 5,000 - Valentine 2012 4 Page Flyer

ASHI BASIC PLANS

- 20 PAGE BOOK - PLAN # 1**
- 4 PAGE - HIGH END - PLAN # 2**
- 4 PAGE - VALUE PRICE MAILER - PLAN # 3**
- VALENTINE 2012 4 PAGE - PLAN # 4**

Please check mark which Brand do you currently carry in your store, this will enable us to assist you with building your Brand.

- | | | | | |
|-----------------------------------------|--------------------------------------|---------------------------------------|---------------------------------|------------------------------------|
| <input type="checkbox"/> Tacori | <input type="checkbox"/> Pandora | <input type="checkbox"/> Gucci | <input type="checkbox"/> Tissot | <input type="checkbox"/> Rolex |
| <input type="checkbox"/> A. Jaffe | <input type="checkbox"/> Scott Kay | <input type="checkbox"/> Mont Blanc | <input type="checkbox"/> Bulova | <input type="checkbox"/> Citizen |
| <input type="checkbox"/> Simon G | <input type="checkbox"/> Personality | <input type="checkbox"/> Roberto Coin | <input type="checkbox"/> Omega | <input type="checkbox"/> Cartier |
| <input type="checkbox"/> Hearts on fire | <input type="checkbox"/> Trollbeads | <input type="checkbox"/> David Yurman | <input type="checkbox"/> Movado | <input type="checkbox"/> Tag Heuer |

Your Preferred Brand

& many more brands...

	Quantity	Total
Christmas 2011 20 Page Book (minimum - 500)	\$ 1 per Book	
Logo Charges	\$99 per Logo	
Christmas 2011 4 Page - High End - 100 # Paper (minimum 5,000)	\$0.06 per Flyer	
Logo Charges	\$99 per Logo	
Christmas 2011 4 Page - Value Price Mailer - 70 # Paper (minimum 5,000)	\$0.05 per Flyer	
Logo Charges	\$99 per Logo	
QR Code	Free	\$0
Digital E-Catalog for Fall Flyer - Book + Flyer	\$125	
Email Blast for Fall - Up to 5,000 emails - Onetime	\$125	
Mobile Ready Website - Branded & Customized with Store Info	\$100	
Website for Holiday Program - Branded & Customized with Store Info	\$150	

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		Quantity	Total
Valentine 2012 4 Page - 70 # Paper (minimum 5,000)	\$0.05 per Flyer		
Logo Charges	\$99 per Logo		
Digital E-Catalog for Valentine Flyer	\$50		
Email Blast for Valentine - Up to 5,000 emails - Onetime	\$125		
POS Marketing Materials for Christmas & Valentine Program	Free		\$0
Inside Delivery Charges	\$75		
Custom Pricing Charges			
Custom Pages Charges - _____ of Custom Pages			
TOTAL CHARGES			
INITIAL ORDER - \$_____ @ 4%			
BALANCE OF CHARGES - NET FLYER CHARGES			

Terms & Condition:

- 1 To receive 4% Subsidy of entire Net Purchases, Customer must participate in New Age Ashi Advantage Plan. This Subsidy on Net Purchases will be allowed to off-set against the Flyer Charges only which includes Flyer Printing, Email Blast, Digital E-Catalog, Micro-Website and Mobile Ready Website. It does not include Freight Charges for mailing of Flyers from Printer to Customer's Location(s).
- 2 The Customers participating in Basic Plan will receive 4% Subsidy of Initial Orders only.
- 3 Any Accounts Past 30 Days Due will forfeit the Subsidy.
- 4 Any Cost not covered by subsidy will be billed in February 2012 at Net 10 Days.
- 5 Any Freight Charges for mailing the Flyers from Printer to Customer's Location(s) will need to be paid by the customer within 10 days of billing.
- 6 The 4% Subsidy which is off-set against Flyer Charges will be **Charged-Back** to the customer if customer returns any Sold Merchandise for Credit and Net Purchases used to calculate the 4% Subsidy is reduced below the Actual Flyer Charges.
- 7 The Payment Terms for Christmas Orders will be - Nov 15 / Dec 15 / Jan 15, 2012 and for Valentine Orders will be - Feb 15 / Mar 15, 2012.

Please review all changes that you have requested on your flyer before approving the final proof from our graphic department. Ashi Diamonds is not responsible for any typographical or printing errors after you have approved and initialed the final proof. Ashi Diamonds assumes no liabilities for any delays in delivery of the flyers.

Authorized Signature _____

Date _____

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Customer Name

Customer Address

City

State

Zip

Contact Person

Email Address

Telephone

Fax

SHIP TO:

(A)

Quantity:

	Bulk Rate Permit #	<input type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, specify:
	Special Fold?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, specify:
	Pack in Small box?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	Special Instructions
	Pack on Pallet?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	

(B)

Quantity:

	Bulk Rate Permit #	<input type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, specify:
	Special Fold?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, specify:
	Pack in Small box?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	Special Instructions
	Pack on Pallet?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	

(C)

Quantity:

	Bulk Rate Permit #	<input type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, specify:
	Special Fold?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, specify:
	Pack in Small box?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	Special Instructions
	Pack on Pallet?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	

Total Number of Distribution Points

Total Quantity

Jeweler's Signature

Date

Salesman's Signature

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Authorized Signature

Date