



ORDER DEADLINE: JAN 25, 2012 • EST DELIVERY DATE: FEB 10, 2012

Customer Name: _____ ASHI ID: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____ Email: _____

Telephone: _____ Fax: _____ Website: _____

Price Version: 2.50 Mark-Up at the Date of Printing

QR Code points to Website: WWW. _____ (Website should be Mobile Ready, if blank will go to I DO Website)

Your Logo: On File Logo with Changes New Logo to Send

36 PAGE - I DO COLLECTION 2012 BOOK - MINIMUM PRINT - 500 QTY.

| PRINT | | QUANTITY | TOTAL |
|--|----------------------------|----------|-----------|
| 36 Page - I Do Collection 2012 Book (500 Minimum Qty.) | \$1.15 each | | \$ |
| Logo & Plate Change Charges | \$95.00 | | \$ |
| QR Code | Free | | |
| Freight from Printers to Your Store Location | Billed at Time of Shipping | | |
| POS MATERIALS | | | |
| Poster, Counter Card, Tent Card, Easel, TV Ads & DVD Loops | Free | | |
| I Do Collection High-End In-Case Display | Call Office | | |
| DIGITAL MARKETING | | | |
| Website for I Do Collection - Branded & Customized with Store Info | Free | | |
| Mobile Ready Website - Branded & Customized with Store Info | Free | | |
| Digital ECatalog | Free | | |
| Digital Coupon | Free | | |
| TOTAL CHARGES | \$ AMOUNT | | \$ |

TERMS & CONDITIONS

1. There will be a 4% Subsidy against the entire Net Purchases from Jan 1, 2012 to Mar 31, 2012 which will be used to off-set Flyer Charges.
2. To receive 4% Subsidy you must Purchase over \$15,000 of I DO Collection Styles.
3. Subsidies cannot be duplicated against any other ASHI Marketing Programs.
4. Subsidy does not include Freight Charges for Mailing of Flyers from Printer to Customer's Location(s).
5. Accounts 30 Days Past Due will Forfeit their Subsidy.
6. Charges Not covered by Subsidy will be Billed in April 2012 at Net 10 Days.
7. Freight Charges for Mailing the Flyers from Printer to Customer's Location(s) will be billed at the time of shipping the flyer & must be paid within Net 10 Days.
8. The 4% Subsidy which is off-set against Flyer Charges will be charged back to the customer if customer returns any Sold Merchandise for Credit and Net Purchases used to calculate the 4% Subsidy is reduced below the Actual Flyer Charges.

Please review all changes that you requested on your Flyer before approving the final proof. ASHI is not responsible for any typographic or printing error after your have approved and initiated the final proof. ASHI assumes no liability for any delays in delivery of the flyers.

Authorized Signature _____ Date: _____